



All Your Tag & Label Needs
Under One Roof!

Direct
To The Trade
Since 1927



1-800-332-8247

36 Hall Road • P.O. Box 1518 • Dudley, Massachusetts 01571-1518
(508) 949-2411 • Fax (508) 943-0185

www.universaltag.com • email: info@universaltag.com

To Our Valued Customers,

We would Like to thank you for all your past and future business. Through your continued support, we have managed to stay afloat during the recent economic downturn.

We are proud to present you with our new full color catalog. We hope you will find it helpful, informative, and a resource to help you grow your business and earn more profits. Since we do not have an outside sales force, we rely on dealers and distributors like yourself to make our business possible.

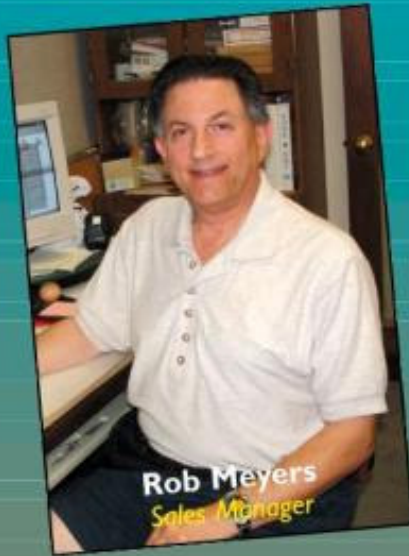
As always, please do not hesitate to call us with any questions you have.

*Sincerely,
The Mandeville Family*



Clockwise from top left: **Paul Mandeville**, President • **Brian Mandeville**, Pressman
Diane Beaudry, Customer Service Rep. • **Carol Poirier**, Customer Service Rep. • **Mike Mandeville** Maintenance
Bob & Jean Mandeville, Owners - in the center

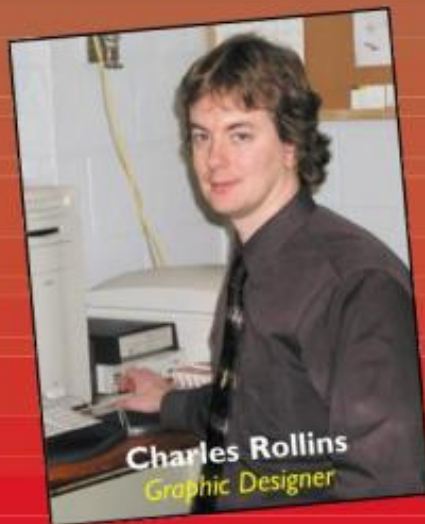
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Rob Meyers
Sales Manager



Karen Olszta
Customer Service Representative



Charles Rollins
Graphic Designer

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All Purpose Marking Tags

T-1, T-3 & T-60 tickets are available in these standard colors*



**All colors are approximate*

No. _____
 STYLE _____
 SIZE _____
 PRICE _____

No. _____
 STYLE _____
 SIZE _____
 PRICE _____

T-1

LOT	STYLE	SIZE	PRICE
LOT	STYLE	SIZE	PRICE

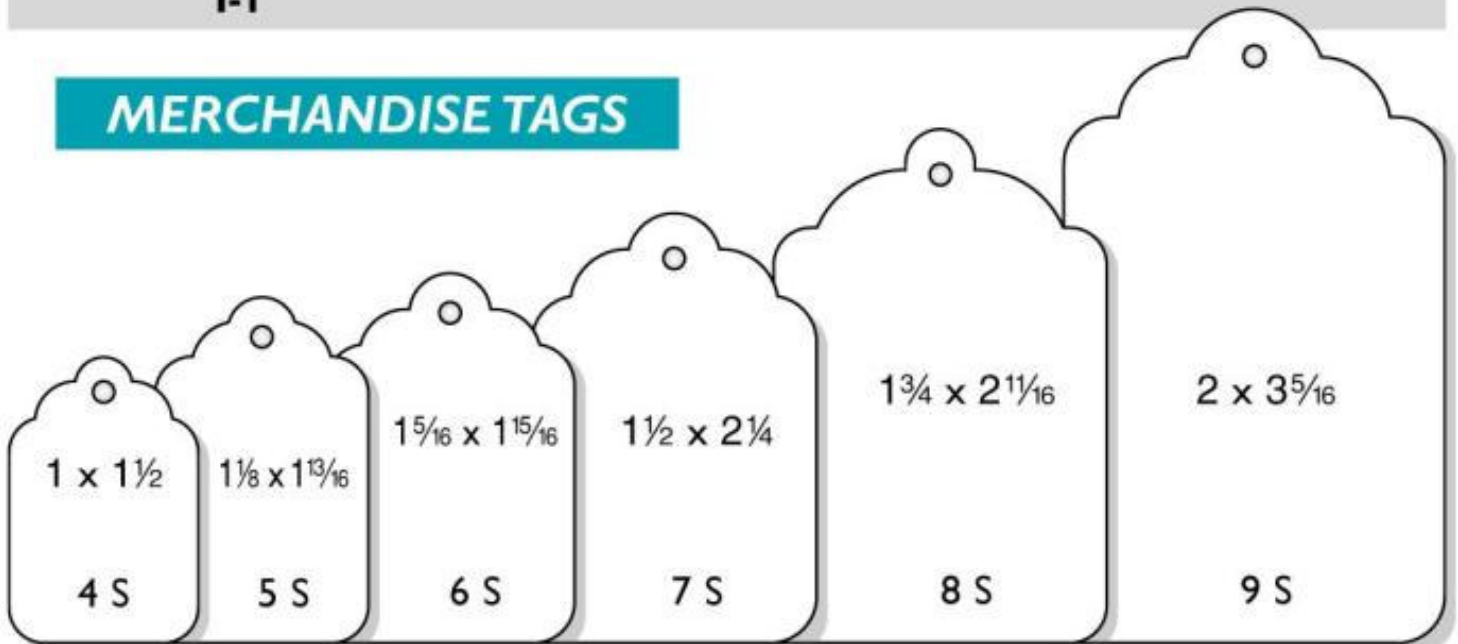
T-3

No. _____
 STYLE _____
 SIZE _____
 PRICE _____

No. _____
 STYLE _____
 SIZE _____
 PRICE _____

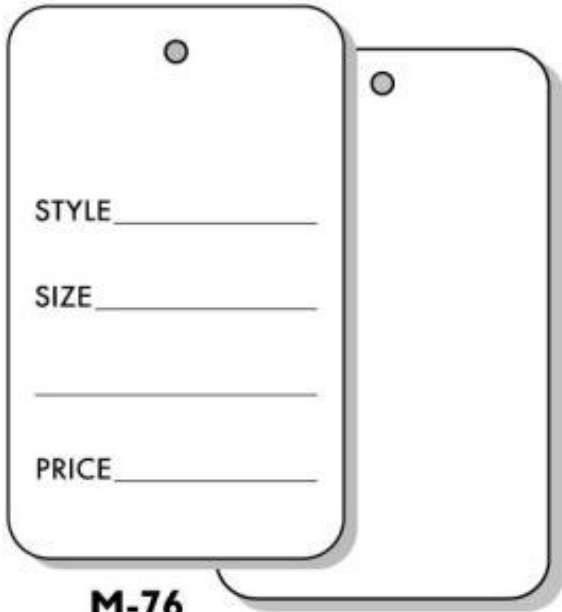
T-60

MERCHANDISE TAGS



Tags shown are actual size.

All-Purpose Marking Tags



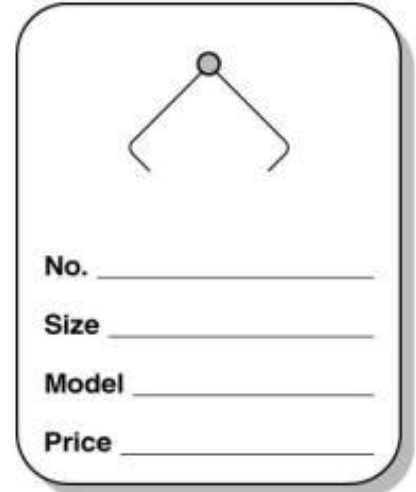
M-76

202
(Blank)

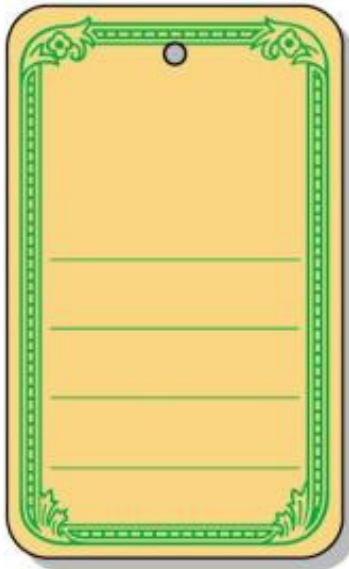


M-45

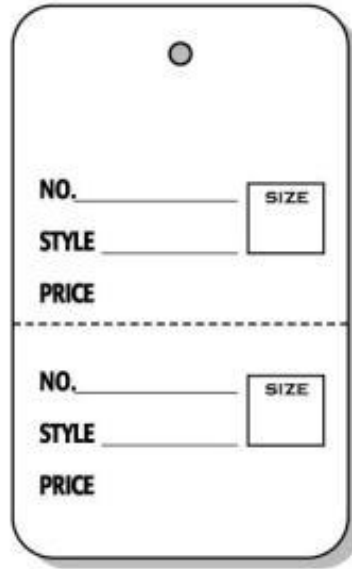
302
(Blank)



C-78



MT-903



PT-638



MT-776

Tags shown are actual size.



• **1-800-332-8247** •

Sale & Promotional Tags

ST-640



FLG-I



ST-660



316



316-Y



ST-665



ST-888



328

328-BS (With Button Slot)



328-Y



348



346

Tags shown are actual size.



Sale & Promotional Tags



ST-641



328-R



328-RY



ST-38



ST-777



200



200-Y



ST-790

Tags shown are actual size.



• 1-800-332-8247 •

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Sale & Promotional Tags



1051-R
2 5/8" x 5 1/4"



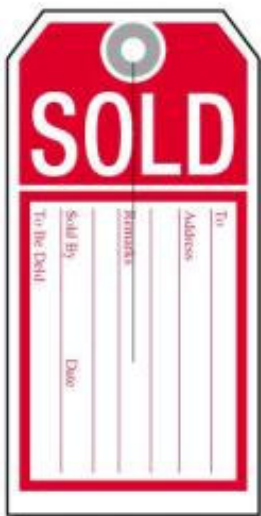
129
2 5/8" x 5 1/4"



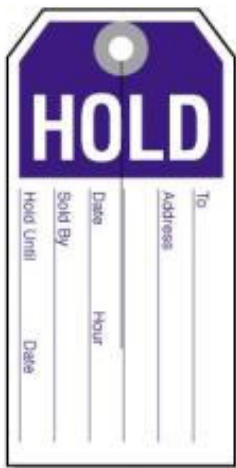
S26Y
2 5/8" x 5 1/4"



UT-109
5" x 7"



UT-101
2 5/8" x 5 1/4"



UT-100
2 3/8" x 4 3/4"



UT-103A
2 3/4" x 4 3/8"



UT-103
2" x 3 1/2"



UT-102
3 1/8" x 5"

Tags shown are smaller than actual size.



Lay Away/Alteration/Repair Tags

LAY-AWAY TICKET No. 00000

Date _____

Name _____
 PLEASE PRINT
 Address _____
 Description of Merchandise _____
 Sold By _____ Retail Price \$ _____

This stub together with identification stub to be sent to Office when merchandise is picked up by customer.

STORE RECORD OF PAYMENTS

TICKET NO. **00000** Retail Price _____

Name _____
 PLEASE PRINT
 Address _____
 Description of Merchandise _____ Clerk No. _____

PAYMENTS MADE

Date	Check No.	Amount Paid	Balance Due	Paid By

CUSTOMERS IDENTIFICATION STUB

LAY-AWAY TICKET NO. **00000**

THIS STUB TO BE RETAINED FOR IDENTIFICATION PURPOSES UNTIL FINAL PAYMENT IS MADE BUT MUST BE SURRENDERED UPON RECEIPT OF MERCHANDISE. IF MERCHANDISE IS NOT FULLY PAID FOR AND CALLED FOR ON OR BEFORE _____ IT WILL BE RETURNED TO STOCK UNLESS SPECIAL ARRANGEMENTS ARE MADE WITH THE MANAGER.

SOLD BY _____

935-L (front)
3 1/2" x 8 1/2"

ALTERATION TAG

00000

STATE ALTERATIONS ON BACK

Date _____

Name _____
 Address _____

Garment _____
 Price Yes No All Total _____

Sold By _____ Paid _____
 When To be Done Will Call Due _____

Remarks _____

Year _____

00000

Date _____

Garment _____
 Price Yes No All Total _____

Sold By _____ Paid _____
 When Finished Due _____

NO GOODS DELIVERED WITHOUT THIS CHECK

PLEASE PRINT AND SIGNATURES
 MUST BE IN BLUE OR BLACK INK

PAYMENTS MADE

Date	Check No.	Amount Paid	Balance Due	Paid By

REMARKS _____

935-L (back)
3 1/2" x 8 1/2"

ALTERATION TAG

00000

STATE ALTERATIONS ON BACK

Date _____

Name _____
 Address _____

Garment _____
 Price Yes No All Total _____

Sold By _____ Paid _____
 When To be Done Will Call Due _____

Remarks _____

Year _____

00000

Date _____

Garment _____
 Price Yes No All Total _____

Sold By _____ Paid _____
 When Finished Due _____

NO GOODS DELIVERED WITHOUT THIS CHECK

85-A (front)
3 1/8" x 6 1/4"

COAT

Shoulder	Length
Chest	Sleeve
Waist	Collar
Neck	Buttons
Front	Back
Cuffs	Wrist
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons

VEST

Chest	Length
Waist	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons

THROUSERS

Waist	Length
Length	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons
Buttons	Buttons

85-A (back)
3 1/8" x 6 1/4"

REPAIR TAG

00000

Date _____

Name _____
 Address _____
 Article _____

Work to be done _____

Suspension _____ Dept _____
 Will Call _____ Send _____
 CHANGE CASH C.O.D.

Amount _____
 Tax _____
 Total _____
 Remarks _____

REPAIR CLAIM CHECK - Customer Stub

00000 Date _____

Article _____ Dept _____ Amount _____
 Promised _____

NO GOODS DELIVERED WITHOUT THIS CHECK

88-R
3 1/8" x 6 1/4"

No. 00000 DATE _____ 20

Name _____
 Address _____
 Garment _____ S. P. _____

Promised _____ A.M. P.M. _____
 Will Call _____ Send _____

Charge Cash C. O. D.

Price _____
 Tax _____
 A.R. Charge _____
 Total _____
 Deposit _____
 Bal. Due _____

No. 00000 Price _____
 Tax _____
 A.R. Charge _____
 Total _____
 Deposit _____
 Balance _____

Promised _____ A.M. P.M. _____
BRING THIS COUPON WITH YOU

82-A
3 1/8" x 6 1/4"

00000 LAY-AWAY

NAME _____
 ARTICLE _____

00000

NAME _____
 ADDRESS _____
 ARTICLE _____ S. P. _____ LOT No. _____

PRICE	DATE	PAYMENTS	BALANCE

TOTAL _____
 DEF. No. _____

00000 LAY-AWAY

ARTICLE _____ S. P. _____ LOT No. _____

PRICE	DATE	PAYMENTS	BALANCE

TOTAL _____
 DEF. No. _____

83-L
3 1/8" x 6 1/4"



Tags shown are smaller than actual size.

• 1-800-332-8247 •

Sale & Price Labels



DP-962



DP-965



DP-979



PS-72



PS-73



DP-975



PSR-61



PSR-64



PSR-65



PS-75



DP-977



DP-978



PS-74

Labels shown are actual size.



Tagging Guns & Attachments

STANDARD TAGGING GUNS



GUN-REG

Created with the operator's "Hand" in "Mind", the pistol grip Amram Tagger, designed for heavy duty fastening, is the most comfortable and efficient tagging gun available.

EAGLE: Style # ET

Designed specifically for compatibility with the "Dennison Mark II tagging guns and needles, Eagle Tagger retains the acclaimed comfort and efficiency of the extremely popular Amram Tagger. And like its predecessor, Eagle Tagger is durable, dependable, and trouble free.

FINE TAGGING GUNS



GUN-FINE

Specifically designed for tight weaves and delicate fabrics, the Amram Fine Tagger performs with flawless precision, producing a much smaller hole in lingerie, knitwear, and other fine materials.

EAGLE: Style # ETF

Designed specifically for compatibility with the "Dennison Mark II Fine tagging guns and needles, Eagle fine tagger retains the acclaimed comfort and efficiency of the extremely popular Amram Fine Tagger. And like its predecessor, Eagle Fine Tagger is durable, dependable, and trouble free.

REPLACEMENT NEEDLES FOR TAGGING GUNS

STYLE	ITEM #	FITS THIS GUN	ILLUSTRATION
Standard	NDL-R	GUN-REG	
Standard	300R	Eagle #ET (Dennison Mark II compatible)	
Fine	NDL-F	GUN-FINE	
Fine	400F	Eagle #ETF (Dennison Mark II compatible)	

TAGGING GUN ATTACHMENTS

ITEM #	DESCRIPTION	CONNECTED PADDLES	FASTENER/CLIP
AT-1	1" Fastener	No	50
AT-2	2" Fastener	Yes	50
AT-3	3" Fastener	Yes	50
AT-5	5" Fastener	Yes	50
JH-2	2" J-Hook	No	50
AT-1F	1" Fastener	Yes	50
AT-2F	2" Fastener	Yes	50

Compatible with FINE tagging guns

FASTENER



J-HOOK



STRINGS, WIRES & OTHER ATTACHMENTS



#5 Polished Cotton - 12" long
BUNDLES LOOSE STRINGS (1,000/Bundle)



Galvanized 26 Ga. - 12" long
BUNDLES LOOSE WIRE (1,000/Bundle)



Oval Hooks



Diamond Hooks

LOOP LOCKS FOR HAND ATTACHING



PACKING: 5M per box; 50M per case; 100M per master carton.
Available sizes: 3" (Item # 3SL-N); 5" (Item # 5SL-N); 9" (Item # 9SL-N)



PACKING: 5M per box; 50M per case. Available only in 5" (Item # 5SL-NA)

Custom Imprinted Garment Tags



Do you have customers which require a more personalized look on their product? If so, they won't be disappointed when you offer them our line of **Custom Imprinted Garment** tags.

Available options:

- Complete creation and layout capabilities available.
- Wide assortment of sizes and shapes to choose from e.g. rectangles, ovals, scallop top tags.
- Available in all our stock colors including fluorescent colors (see standard tag color chart on page 20).
- With or without perforations (perforations not available in certain sizes).
- Punch hole for attaching with tagging guns or with knotted strings attached.
- Standard black ink or choose your preferred color from any standard Pantone® color chart.
- Print up to 5 ink colors on one side (not available with all tag sizes, call for availability).
- Back printing is also available on most tag sizes.
- Film over-laminating for a hi-gloss look and extra protection.

Please refer to your distributor price list for costs, or **call us** with any special requests you have!

Custom Sale & Retail Tags



Does your customer require more than just the standard sale and promotional tags offered? Then please do not hesitate to offer them the ability to create **Custom Sale and Retail Tags**. Similar to the Custom Imprinted Garment tags shown on the previous page, yet available in different sizes and configurations.

Available options:

- Complete creation and layout capabilities available.
- Custom die cut sizes and shapes, as well as standard and oversize tag sizes available.
- Top clipped corners, round corners or square corners.
- Available in all our stock colors including fluorescent colors (see standard tag color chart on page 20).
- Standard black ink or choose your preferred color from any standard Pantone® color chart.
- Print up to 5 ink colors on one side (not available with all tag sizes, call for availability).
- Back printing is also available on most tag sizes.
- With or without perforations (perforations not available on certain sizes).
- Punch hole or fiber patch reinforced hole.
- With or without string attached.

Please refer to your distributor price list for costs, or **call us** with any special requests you have!



• **1-800-332-8247** •

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Custom Printed Tags



Do you have the need to offer your customers completely **Custom Printed Tags**. These are our **specialty!** We can manufacture tags to almost any specification required. There are almost too many options available to list, but we'll try.

Available options:

- Printing up to 4 over 4.
- 15 standard & 5 fluorescent tag colors available - also custom tinted colors available too.
- Manila and white uncoated tag.
- Other materials available (see page 16 for Synthetic Material Tags).
- Top clipped corners, round corners or square corners.
- Perforating or scoring.
- Reinforcements: Fiber patch, Metal eyelet, Strip Mylar.
- Die cut holes and slots.
- Consecutive numbering.
- Transfer tape applied.
- Strings attached: Knotted, Looped, or Elastic.
- Wires attached: 26ga, 23ga, or 21ga galvanized.

Please refer to your distributor price list for costs, or **call us** with any special requests you have!

Custom Printed Tags



May we offer you suggestions on where you might find potential customers for **Custom Printed Tags**? Check your local listings or directories for companies in the following categories:

- Automotive dealers
- Airport transportation
- Boiler Repair
- Christmas trees
- Fence companies
- Furniture dealers
- Golf courses
- Inventory services
- Lumber
- Medical supplies
- Museums
- Outboard motors
- Pest control services
- Rental agencies
- Shoe repair
- Tent rentals
- Tool manufacturers
- Upholsterers
- Water heaters
- Air conditioning systems
- Auctioneers
- Carpet dealers/distributors
- Drapery cleaners
- Fire extinguisher services
- Gas appliances
- Greenhouses
- Lighting
- Machine shops
- Motorcycle repair shops
- Nurseries
- Overhead doors
- Plastics
- Sharpening services
- Skate sharpening
- Textile
- Tour & travel agencies
- Vacuum cleaner repairs
- Welding
- Aircraft maintenance
- Bicycle repair
- Chemical manufacturers
- Electrical companies
- Fur storage
- Generators, electric
- Guns & gunsmiths
- Locksmiths
- Marinas
- Movers
- Oil burner services
- Parking area maintenance
- Refrigerating equipment
- Sheet metal
- Steel products
- Thrift shops
- Uniforms
- Valve manufacturers
- Wire & cable

This is only a suggested listing. You may find **Custom Printed Tags** used in many more industries. Just keep your eyes open to any potential areas and

Good Luck!



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Die Cut Tags



Would a **DIE CUT TAG** make more sense for your customer's application?

If so, then we have many in stock dies as well as the capability to have practically any shape die made to order!

We also have the flexibility to print custom **DIE CUT TAGS** via different methods i.e. letterpress, flexographic, or offset. Your specifications and job details will help us to determine which method to suggest.

Options available for custom **DIE CUT TAGS** are the same as listed for custom printed tags on the previous page.

As always, please do not hesitate to **call us** to discuss your requirements!

Multi-Part Tags



Does your customer have the need for multiple copies for tracking and auditing purposes? If so, let us supply you with a custom printed **MULTI-PART TAG** (also referred to as a manifold tag). These tags can be manufactured and configured in various ways with many of the same options as our custom printed tags listed on page 11.

Available options:

- NCR, Carbon Interleaved, or Carbonized Bond.
- Sizes: all standard sizes or make your own size.
- White or colored bond ply sheets.
- Colored, White, or Manila tag backs.
- Numbered or Perforated.
- Reinforcements: Fiber patch, Metal eyelet, Strip Mylar.
- Attachments: Looped String, Knotted String, or Wire.
- Transfer Tape.

As always, please do not hesitate to **call us** to discuss your requirements!



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Jumbo Numbered & Barcode Tags



Did you know that we can also make **JUMBO NUMBERED AND BAR CODE TAGS**?

We make these tags on a completely custom basis with all of the same options available as listed under custom printed tags on page 11. **JUMBO NUMBERED TAGS** are popular where visibility of the numbers from a distance is required. **BAR CODE TAGS** are used in conjunction with data systems for instant tracking and information reliability. Typical applications include: Parking & Valet Services found at Hotels, Casinos, or Hospitals, Lumber Companies, Baggage Claim Services found at Hotels, Casinos, or Large Retail Stores, and Industrial & Warehouse Facilities.

As always, please do not hesitate to **call us** to discuss your requirements!

Synthetic Material Tags



Does your customer require a **DURABLE** and/or **WEATHER RESISTANT MATERIAL**?

If so, we can help! We have the capability to make tags out of many different synthetic, weather, and chemical resistant materials. Including but not limited to: UltraTag™, Tyvek®, Polyolith®, and Permafiber®. As always, we can finish these tags to your specifications with eyelets, wires, numbering and more.

Please **call us** to help determine the right material and finishing required for the job!



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Thermal Transfer & Direct Thermal Tags



Are you aware of the growing popularity of tags for use in **DATA SYSTEMS** e.g. **THERMAL TRANSFER** and **DIRECT THERMAL**?

We have the capability to manufacture such tags in either rolls or fanfolded fashion.

Choose from many different materials depending upon the intended application e.g. paper or synthetics.

Remember, since we are a custom manufacturer, we make to your specifications or will suggest alternatives to help you make the sale!

*As always, please do not hesitate to **call us** to discuss your requirements!*

Tag Finishing



Did you know that we can also **FINISH** your supplied forms to your specifications?

This allows you to keep your printing presses running and leave the finishing to us!

Our finishing capabilities include the following:

Punching, Perforating, Numbering, Folding, Fiber Patching, Metal Eyeletting, Looped (open end)

String, Knotted (tied end) String, Wiring, and shrink Wrapping.

As always, please do not hesitate to **call us** to discuss your requirements!



• 1-800-332-8247 •

Custom Labels



Lastly, please consider us for all your **PRESSURE SENSITIVE** roll label needs.

We have hundreds of dies in stock in many shapes and sizes.

Our labels have been used on such items as:

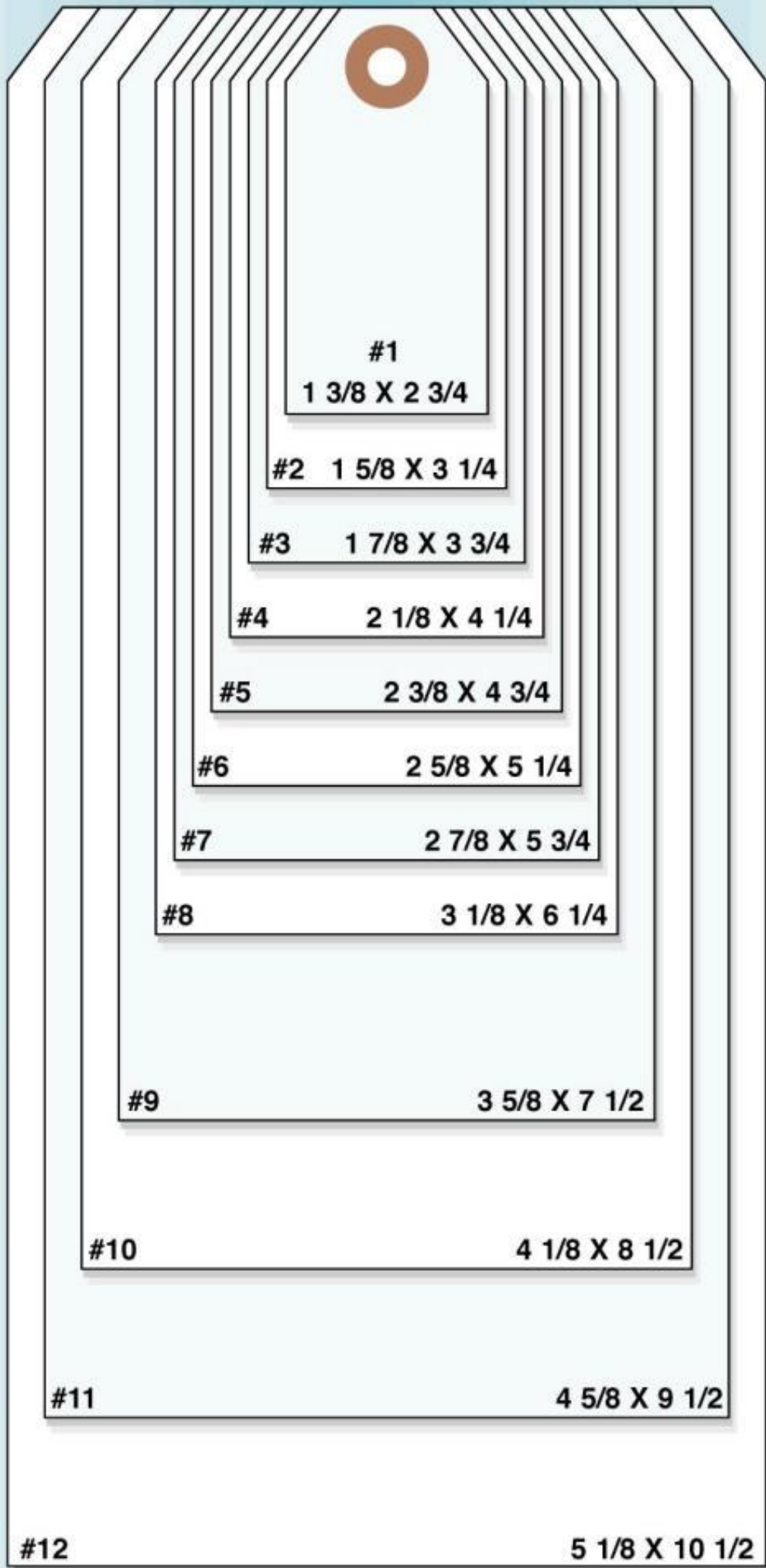
Apple Cider Bottles, Catalog Covers, Political Badges, Quality Control, Piggy Banks, Electrical Panels, Retail Packaging, Shipping Containers, and many more!

Material and adhesive combinations are too numerous to list.

As always, please do not hesitate to **call us** to discuss your requirements!

STANDARD TAG SIZE CHART & COLORS

White	Manila
Salmon	Pink
Buff	Ivory
Brown	Red
Orange	Yellow
Light Blue	Dark Blue
Dark Green	Light Green
Purple	Gray



Custom tags are available in these standard colors. Plus 5 Fluorescents



1-800-332-8247

